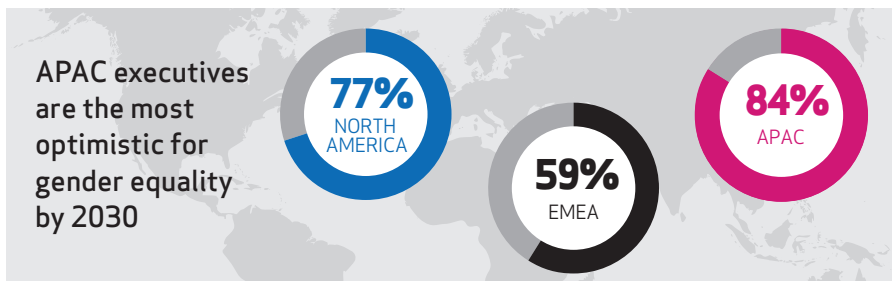


# Gender Equality in the Executive Ranks: A Paradox — The Journey to 2030

The case for improving women's access to C-level positions has never been stronger. Few companies have a female executive at the helm: Just 5% of U.S. FORTUNE 500 and 4% of FTSE companies are run by women. On a global basis, just 9% of businesses are run by women (The Grant Thornton International Business Report, 2015).

This survey, sponsored by Weber Shandwick and conducted by the Economist Intelligence Unit, interviewed 327 senior executives across 55 countries worldwide, oversampled C-level members and defined gender equality as having approximately equal numbers of men and women on a company's top leadership team.



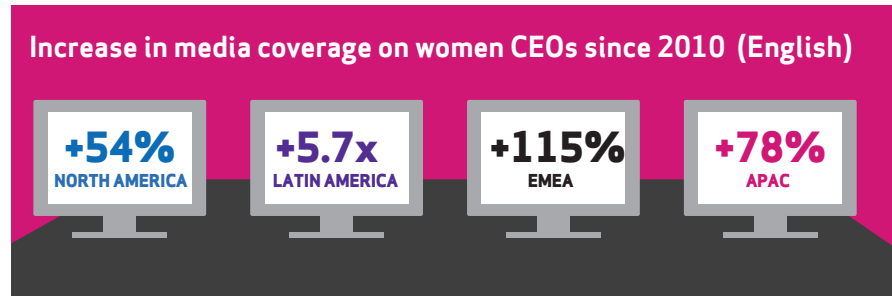
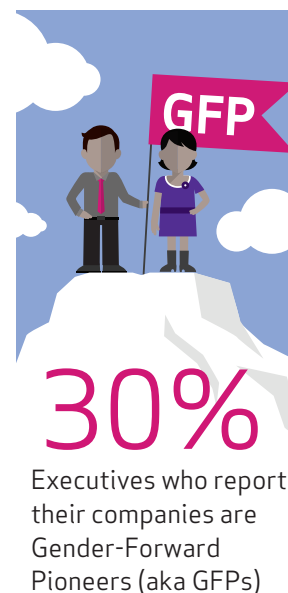
**#1 RANKED**  
TIPPING POINT TO GENDER EQUALITY

Laws to ensure equal pay for men and women who do the same job

ACCORDING TO WOMEN

Stakeholder pressure

ACCORDING TO MEN



Source: Weber Shandwick, EIU

For more information about **Gender Equality in the Executive Ranks: A Paradox — The Journey to 2030**, please contact [ThoughtLeadership@webershandwick.com](mailto:ThoughtLeadership@webershandwick.com)

